

Anand Rathi Insurance Brokers

OFFERING TOP-NOTCH CUSTOMIZED AND ADVANCE INSURANCE SOLUTIONS TO LARGE CORPORATES



Rajesh Sharma
CEO & Principal Officer

The growth of the Indian insurance market is being fuelled by our growing economy, important government initiatives, strong democratic factors, conducive regulatory environment, increased partnerships, product innovations and vibrant distribution channels. Currently, there are more than 400 insurance brokers who have been licensed by the IRDAI. The Insurance Industry has been successful in embracing the technological transformation the world is witnessing. Technologies like Artificial Intelligence (AI), Machine Learning (ML), Internet of Things (IoT), and Intelligent Automation (IA) are a few of the many trends that will pave the way to the future of insurance broking and brokers must be cognizant of such innovations. This is where Anand Rathi Insurance Brokers (ARIBL) comes into the picture.

With a highly experienced and knowledgeable team with extensive industry insight, it delivers the most comprehensive & innovative insurance solutions to its clients. ARIBL has mastered in offering customized insurance solutions especially in the BFSI, Infrastructure, Power, Chemical & Pharmaceutical, Manufacturing sectors along with others. “We

are the leaders and have done exceptional work for clients in these industry segments. Our client value proposition has been designed mainly for complex risks by focusing on Industry specific risks or emerging risks issues pertaining to the Large Client or Corporate Client segment,” says Supriya Rathi, Promoter and Whole-time director, ARIBL.

The company is committed to meet up its clients’ expectations and delivering service excellence of the highest standards. The array of products by ARIBL include the Property & Engineering insurances, other products such as Banker’s Blanket Bonds, Cyber Insurance, Crime Insurance, Error and Omission Insurance, Marine Insurance, Employee Benefit plans, liability insurance such as Directors & Officers Liability, Product Liability, Commercial General Liability and all other types of insurance covers in the insurance domain. The company offers the best in-class solutions to its clients by partnering with them and helping them with innovative and cost efficient insurance solutions. “We believe in offering our clients Superior industry specific Insurance solutions, delivering exceptional service as per the client value proposition in line with complexity of risk and delighting them by Efficient



Supriya Rathi
Promoter & Whole Time Director

Claims advocacy,” says Rajesh Sharma, CEO and Principal Officer ARIBL.

A highly experienced claims team with decades of experience in claims advocacy and claims servicing is ARIBL’s core strength. The policies are drafted carefully with appropriate clauses and the wordings are broadened to avoid any interpretation issues on claims. ARIBL’s claims negotiation skills are unique and exemplary, embodied in some of the most experienced claims practitioners in the market. We use proven

methodologies to diagnose, optimize and transform claims operations thus promptly delivering benefits to our clients. We provide proactive claims support to our clients in terms of hand holding & claims advocacy for hassle-free claims processing thus reducing the claim settlement TAT’s.

The recent pandemic has emphasized the importance of healthcare on the economy and health insurance is playing a critical role in the effort to strengthen the healthcare ecosystem. Proactive and collaborative actions by the stakeholders, brokers, insurers, re-insurers and the regulator are playing a significant role to boost this potential. The company’s employee health and benefits offerings are un-paralleled as they have the expertise in designing and servicing very large EB Insurance Programmes. ARIBL has a separate dedicated company to provide health and wellness solutions to the clients. They have developed market leading technology based well-



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ness offerings which is apt for employee’s engagement in the post pandemic work from home arrangement.

ARIBL has one of the biggest branch networks and presence amongst the insurance broking companies with 18 IR-DAI approved branches and around 45 servicing hubs across India. They are one of the few brokers in India who are ISO 9001:2015 certified. The company has recently launched its ‘Sarathi’ platform for Point of Sale (POS) business vertical to tap on the huge opportunity. Envisioned to touch, transact and transform, the company plans to change the lives of individuals who will get associated with ARIBL. Sarathi amalgamates digital agility and a humane approach to provide a delightful customer experience. The company is currently expanding its presence to newer geographies and is eyeing inorganic growth by acquiring companies where they see synergy. [In](#)

